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Millennials Run This Town

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Millennials have had more impact on Arlington than adding brew pubs and vintage brew pubs. Little did we know they were preparing us for Arlington's future design.



Our Arlington County Summit this week was intended as an overview of the county, but one topic kept coming up: Millennials. One of their biggest impacts is smaller residential units. JBG principal Andy VanHorn, one of our event panelists, says the younger population is more focused on amenities outside of their apartments and spending less time in their units. They'll pay less rent for that smaller space, forcing developers to think more like NY-style apartments. (That means you need to get Scorsese to direct your building tour videos.)



