



Subscribe for Free

If you don't see images, [click here to view](#)  
[Story Ideas](#) . [Events](#)

To ensure delivery, please add newsletter@bisnow.com to your address book, [learn how](#)



March 10, 2014

## Makeover Mania

*The Fashion For Paws Runway Show* benefits the *Washington Humane Society*. Raise \$5k in 10 weeks and walk the runway! A great event for all you hot dogs. **April 12** at the Omni Shoreham Hotel. Sponsorships available. Click [here](#).

So, you want to **redevelop** that old office building downtown. What do you do with the folks **already leasing** there? According to panelists at our **Repositioning Summit** last week, it's complicated.



Minshall Stewart's **John Stewart** has overseen **high-profile repositions** at 2175 K and 2001 L (and soon, 1401 New York), and says owners need to be **creative** with tenants in a repositioned building. (Give everyone a turn at the jackhammer?) Sometimes it means moving a tenant around a building, and other times **buying** a tenant out of a lease, John says. But it's also important to sell tenants on the **benefit** of a repositioned property.



**Q:** Are you well positioned for where the residential market is moving?

**A:** Find out at Bisnow on  
**03.12.14**

[DETAILS](#)

**Lyons & Sucher**

**Cambridge**  
Has been retained as the  
**Exclusive Leasing Agent**  
*By The Halle Companies for*  
**Kingstowne Ridge**  
with 110,045 Square Feet Immediately Available  
AND  
**Kingstowne Towne Center**  
Class A Office Space Up to  
**1.2 Million Square Feet**



For More Information Please Call:  
Benjamin R. Eldridge (703) 925-5210 or Ingo Mayr (703) 925-5228

Knowledge  
Perseverance  
Integrity

**Cambridge**

[www.cambridgeus.com](http://www.cambridgeus.com)

Alexandria, VA \* Vienna, VA \* Greenbelt, MD

This announcement appears only as a matter of record

FROM BISNOW VENTURES

**GEN • Z**

— GO ANYWHERE —

GEN Z is a hands-on half-day program  
for members of Generation Z  
(grades 9-12) who want to learn about  
being an entrepreneur

**REGISTER TODAY  
AT GEN-Z.CO**



## Publisher's Notebook