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September 23, 2013

## The Case for Rosslyn

*Cardinal Bank's Maryland team of local lenders and retail bankers is dedicated to **personally helping you** capture opportunities in the state that's called the "Land of Opportunity." Click [here](#).*

Towering waterside **skyscrapers**, a bridge beckoning you to her shores. Could the neighborhood normally known for big office buildings become one of the DC area's **coolest**?



**Mary-Claire Burick** sure thinks so. Though it's now her job to do so. She starts **today** as executive director of the **Rosslyn BID**, succeeding retired longtime leader **Cecilia Cassidy**. The 20-year communications vet tells us there's more to Rosslyn than meets the eye. Sure, there's big time **media orgs** (WJLA, Politico, and the **WBJ**) and **Fortune 500** regulars (Corporate Executive Board, Rosetta Stone), but **tech firms** and **startups** are also starting to move in. And more housing options and a **diverse population** give Rosslyn real vibrancy, she tells us—something she plans to build on. With deep experience as a **change leader** and strategic thinker, she's all in on making Rosslyn the place to be.



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When **Oliver T. Carr, Jr.** decided to build on his past real estate success, it was more than just a pipe dream. He saw the emerging need for offices that were more flexible, stylish, and service-oriented than typical "executive suites," says Carr Workplaces COO **Angie O'Grady**. In the past 10 years, the innovative company has grown to **34 locations nationwide**. According to Angie, work environment is a critical part of being productive. Personal touches—like **fresh-baked cookies** and Carr Workplaces' dedication to **helping clients grow**—make a difference. Attention to detail has led to another part of the company's success: the **trusting relationship** it builds with brokers and business partners, whose referrals are highly valued. In **celebration of its 10th anniversary**, our sponsor [Carr Workplaces](#) is sponsoring *Bisnow's* Real Estate Schmoozarama at its [Capitol Hill center](#) on Oct. 1.



## Thursday Night on the Roof



We stopped by the opening of the rooftop at Tishman Speyer's **Arlington Tower** in Rosslyn, spotting Tishman DC leasing chief **Dan Dooley** (right) with Studley's **Laurent Myers** and Lincoln Property Co's **Erin Jones**.

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