



Subscribe for Free

If you don't see images, [click here to view](#)

To ensure delivery, please add newsletter@bisnow.com to your address book, [learn how](#)

REAL ESTATE BISNOW



WASHINGTON DC
Sent Using iContact

Atlanta | Austin | Baltimore | Boston | Charlotte | Chicago | Dallas-Fort Worth | Houston | Los Angeles | Philadelphia
New Jersey | New York | San Antonio | San Francisco | Seattle | South Florida | Washington | National

February 16, 2012

What SF Can Teach DC

Cassidy Turley thanks its clients for a **successful 2011** in the DC region. 656 transactions, over 22M transaction SF, and over \$7B in transaction volume. For more info, click [here](#).

We may sound like a **broken record** (or would that be a "**broken Spotify**"?), but we honestly think DC can become a **tech mecca**, with huge implications for our real estate readers. Through the worldwide journalistic resources of *Bisnow Media*, we'd like to give you a **parallel**.



This was the scene **this morning** as a crowd of 350 jammed into our **Future of South of Market** conference in San Francisco to talk about the **white hot** situation there in that tech-oriented submarket. These are the people making **tech real estate** happen in the hottest such market in America. (We created a **theatre in the round** to bring them closer and scattered the eight panelists on bar stools throughout the crowd.) One of them said, "If this were 2008 on this topic, I'd be sitting alone in this room."

Plan Early. Sell Your Property
Faster with Natural Gas.

Natural Gas. Efficient by Nature.



Discover Success.



Cassidy Turley thanks our clients for a **successful 2011** in the DC region.

22,649,282
TRANSACTION SF

Discover success in commercial real estate services.
Discover Cassidy Turley.
www.cassidyturley.com

Cassidy
Turley / Commercial
Real Estate Service

Washington, DC / Tysons Corner, VA / Bethesda, MD



Yesterday evening, WMATA director of real estate **Steve Goldin** told us he'll be moving on from Metro. "I planned to be here two or three years, and I achieved **specific things** I wanted to achieve," he says. Among those: Forging a **partnership** between **GSA** and **WMATA**, as well as kick-starting development at the **New Carrollton** Metro station. A slow market also influenced his decision: "I'm one of those people who can't go to work every day and not go **180 miles per hour**. I can stimulate development in my role, but not **demand**." His plans for the **future**? Entering a **new industry** where he can leverage his business development, sales, and marketing skills. His replacement will likely be announced within **90 days**. Best of luck!

BISNOW

The Most Resourceful Humans



How do you recognize human resources excellence in the age of the **new normal**? This June, The **Human Resources Leadership Awards** marks its tenth year of shedding light on the most deserving in the greater Washington area. Co-chairs **Chris Hanna** (Ultimate Software) and **Simon Roberts** (Ernst & Young) along with **Kathleen Hooban** (Greenberg Traurig) spread the message about furthering the HR profession. No favoritism or PR tricks here; it's based on **independent poll-taking** done by Marymount University. In fact, it's the area's **largest** and **only independent** human resources awards program. Categories include excellence recognition in leadership, strategic alignment, innovation, mentoring, and more. In addition, the Human Resources Leadership Awards present up to **three \$4,000 scholarships** annually to students pursuing careers in the HR field. For more info on our **sponsor**, click [here](#).

BISNOW

Knowledge
Perseverance
Integrity

Cambridge

Is pleased to have been appointed as
Leasing Agent and Property Manager of

1100 G Street NW

A 105,000 SF Office Building

Up to 45,000 Square Feet Available

For More information please call:

Ben Eldridge (x 5210) or David Remington (x5219)



Knowledge
Perseverance
Integrity

Cambridge

560 Herndon Parkway * Suite 210 * Herndon, VA * (703) 709-8866

www.cambridgeus.com

This announcement appears only as a matter of record